**Mark Waterson**
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**Summary**

Proficiently trained graphic designer with an expansive skill set. Advanced knowledge in all relevant software, hardware, and good design practices that make for a superior graphic designer. I am currently looking for a position that allows me to hone my skills and benefit my employers in any way that I can.

**Working Experience**

**March 2014 - June 2015 - The Digital Guru, Oakland, California**

**Responsibilities:**

* Create high quality digital and print marketing materials;
* Utilize knowledge of good design to create quality prints for customers;
* Update the front-end design of company website as needed;

**Achievements:**

* Designed and produced marketing materials for the company as requested.
* Increased traffic flow to company website by 20% utilizing knowledge of user preferences within web structure design.

**July 2015 - April 2017 - Print and Shippers, Oakland, California**

**Responsibilities:**

* Assist the lead graphic designer in creating a quality product line for customers to choose from;
* Maintain and update the front-end of the company website, ensuring a high quality user experience;
* Maintain company social media channels, posting a variety of original media content to promote the company;
* Ensure complete customer satisfaction with their chosen designs and corresponding prints;

**Achievements:**

* Increased site traffic by over 10% utilizing front-end design techniques to improve user experience and boost click through rates.
* Increased profit margins by over 8% over the course of working for the company utilizing superior customer service and graphic design techniques.

**Education and Academic Training**

**The Art Institute of California, San Francisco, California**
*Bachelor of Fine Arts in Graphic Design and Digital Art*

**Job Related Skills**

* Highly skilled in graphic design software such as Adobe Creative Suite and Maya;
* Working knowledge of UX design principles;
* Expert HTML and CSS coding with a keen eye for front end website design;
* Extensive and varied portfolio available upon request;

**General Skills**

* Proficient with standard office equipment and software, such as Microsoft Office,
printers, scanners, etc;
* Able to convey complex design principles to teammates in a way that is easy to understand;
* Excellent in both individual and team working environments;