

Personal Trainer Cover Letter Sample 2

Kiara Brown

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626 – 552 – 3751

Mr. Brian Brand

Brand Fitness Facility of Excellence

3003 Blue Jay Road, Newark, New Jersey, 80562

Dear Mr. Brand,

I'm writing in reference to the personal trainer position you have posted on Indeed.com. My experience easily aligns with the qualification and traits you are seeking at Brand Fitness. I graduated at the top of my class from New Jersey State University, with an honors degree in Exercise Science. I also hold a minor in Nutritional Studies. As a highly skilled personal trainer, I am certain I would make a valuable addition to your organization. I believe it is my personal duty to guide my clients into and through a fitness lifestyle.

Currently, I am employed at a fitness facility, Kick it Up, as a top rated personal trainer. I provide customized training programs and instruction on an individual and group level. I lead sessions while providing ongoing support and encouragement. By planning, implementing, and evaluating my dynamic programs, I am able to drive participant involvement in physical fitness, which allows me to analyze results and identify areas for improvement. Most importantly, I am an ambassador for living a healthy lifestyle.

I am proud to say that in the time I have worked with Kick it Up, I have accumulated an impressive foundation of 40 clients that I work with regularly. Additionally, I have increased overall gym memberships by 30% this last year. By focusing on the importance of mental health akin to physical health, Kick it Up's yoga and meditation based classes have also increased by 50%.

I have no doubt that you will find my leadership skills to be impeccable. My people skills allow me to easily connect with clients, and provide them with a supportive and comfortable atmosphere, free of judgment. With my vast knowledge of nutrition and exercise, I am well adept in creating personalized fitness plans that work to help my clients effectively and safely reach their goals.

With my previous experience in fitness consulting, and my outstanding dedication to offering insightful guidance and support, I truly believe I could swiftly surpass your expectations for this role. I have come to find that many of my core values are reflected in your business, and I look forward to the opportunity to discuss my credentials with you in person. Thank you for your time.

Sincerely,
Kiara Brown