

## Sales Manager Cover Letter Sample 2

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**Haley Fredricks**

5322 Unit A Song Bird Court, Raleigh, North Carolina, 27512

*HFredricks344@email.com*

919 – 211 - 1747

**Mrs. Maria Vergara**

**Vergara's Boutique and Gifts**

8944 Windy Gap Road, Raleigh, North Carolina, 27512

Dear Mrs. Vergara,

Your advertisement for a sales manager position in the local newspaper is of great interest to me. Based on your requirements, I believe I would be the perfect candidate to join your team. I am a 2014 graduate from Appalachian State University's esteemed college of business, and have gleaned an immense amount of experience from this program, and through my past work experience. Having worked in a wide range of sales environments, I have no doubt I will prove to be an asset to your sales team.

My current position is at Eclectic and Company. As the assistant sales manager, my responsibilities are aiding in the recruiting process, developing and mentoring a creative sales team across the country, and using my strategic sales skills to derive satisfaction from advertisers in a collaborative manner. I am seasoned in the world of media sales, and work confidently to ensure the growth of future advertising through implementing logical and science based sales techniques.

My accomplishments include a track record of consistently successful sales, sales management, sales training, and marketing. I have the proven ability to predict results, and I have readily contributed to the company's growth through aiding in developing and implementing corporate strategies. With my pro-active and self-motivated professionalism, I hold a history of cultivating and maintaining win-win relationships.

Being personally committed to the continued excellence and growth of the companies I work for, I have the right positive energy, drive, vision, and leadership skills needed to make a significant difference in your company. I can easily communicate with clients and sales staff alike, motivating the sales team while influencing customers in a credible and friendly manner that makes them want to do business.

On the attached resume, you will see my past work experiences, as well as my education and professional development. I would happily elaborate on any of this information when we meet. I am confident that you will be interested in my track record of professionalism and ability, and I hope that you will allow me the opportunity to demonstrate this through an interview. Thank you for your time and consideration.

Sincerely,  
Haley Fredricks