

Graphic Design Cover Letter Sample 2

Jenny Mattheson

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Mary Wilson

University of Florida

832 Tampa, Florida 71121

Dear Mrs. Wilson,

Reading your post on your university website compelled me to put my application in for consideration. I graduated from this great school in 2009 with a Master's Degree in Graphic Design. With my lengthy education and internship finished, I was able to find a position at Southbeach Marketing in 2010. I have worked there ever since as an ad designer and graphic design specialist.

Here, I focus heavily on creating advertisements for a variety of local businesses. The nature of our ads vary, depending on the firm. For example, I have been in charge of creating billboard advertisements, as well as online banner ads. My department is also responsible for advertising materials for our own business, creating a very busy and fast-paced environment. It is one in which I feel I thrive as a worker.

My biggest accomplishment at this job has been to increase the customer base of our business and to introduce new advertising concepts. Before I joined, Southbeach Marketing was struggling with their online advertisement. With my help, they were able to master the art and integrate it into our business model. With that extra edge in our services, we have become one of the most respected and well-regarded marketing firms in the area, particularly for our work streamlining online advertisement methods.

My job skills have been focused primarily in the advertising field. For example, I have focused heavily on using graphic design to attract a reader's attention and draw their eyes across art in a compelling way. I believe this would be a significant benefit to the university, because I could design your brochures and pamphlets in a similar way. My skills also extend to people management, as I am a manager in my department at my current job.

I hope that this letter illustrates the full depth of my interest in your post. Being an alum of this university, as well as an experienced graphic designer, creates a level of engagement I wouldn't have with another position. I believe that my skill set and dedication to the university would truly be a significant advantage to you. I look forward to hearing back from your regarding this position.

Sincerely,

Jenny Mattheson