

# Art Director Cover Letter Sample 1

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**Leanne Smith**

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July 23, 2018

**Mr. Darrell Brooks**

Hiring Manager

**Creative Solutions**

542 Summer Street, Columbus, Ohio 69322

Dear Mr. Brooks,

As an experienced art director with a Master of Fine Arts degree, I am excited to see the open position that you have advertised on your company's website. Your advertisement states that you are only interested in hiring candidates with previous experience in graphic design. I feel that I would be an excellent match for the position, because I hold a bachelor's degree in graphic design in addition to my MFA. Since earning my MFA in 2010, I have worked steadily as an art director in positions of increasing responsibility.

In my current position as senior art director for Friendly Artistic Designs, my primary tasks involve managing creative productions across the board. These include logos. On a daily basis, I am also responsible for designing and presenting new concepts to clients. The copy of our designs frequently changes based on the needs and desires of our clients. I proudly participate in at least 24 new creative campaigns each year, from the initial pitch to the establishment of branding strategies.

My proudest accomplishment in this position has been the opportunity to direct content for a total of 150 managed market accounts. I have also been afforded the opportunity to supervise 5 other art directors. I also initiated the Art Director Internship Program with Columbus State University that allows five students from their graphic design program to gain valuable hands-on experience.

In this position, I utilize my exceptional team building efforts on a daily basis. Another skill that is essential to the position of an art director that I use on a daily basis is the ability to work in a fast-paced environment. As someone who is engaged in both supervision and the creation of new creative content, I definitely possess the ability to multi-task. My technical skills include, but are not limited to: Microsoft Word, Adobe Photoshop, and Dreamweaver.

I would love to discuss my abilities and qualifications with you in greater detail. If you would like to contact me for an interview, I am available through both email and phone. I can also arrange to conduct the interview over Skype, if that would be more convenient for you. I truly

believe that my combination of skills and education make me the right candidate for this position, and I would love a chance to discuss the ways in which I can improve your company.

Sincerely,  
Leanne Smith