

Graphic Design Cover Letter Sample 1

Berry Gordon

94 Long Island Boulevard, Derry, Maine 21473

555-849-5732

gordo@email.com

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Harry Henderson

Hiring Director

Maineline Marketing

567 Specter Avenue, Bangor, Maine 24328

Dear Mr. Henderson,

I've been tracking your advertisements on Monster.com for some time, and believe that I am a great fit for your open graphic designer position. I graduated from Maine State University in 2008 and received a Bachelor's Degree in Graphic Design. Currently, I am working for the Derry city government, creating advertisements and fliers for various events in and around the city. Before this position, I interned down in Boston with the New England Patriots football team. My experience and the skills I've gathered over time recommend me for the position, and I believe I would be a great fit for your company.

My current position gives me a lot of artistic freedom to design graphics for the city. For example, I created the town flier for the local Salmon Fest. This festival is one of the most important in the city, and it requires a high-quality logo to highlight its activities. I am also responsible for creating other products like logos for t-shirts and other types of merchandise. As a manager, I am in charge of a group of interns, and I work hard to train them in the art of graphic design. This duty has given me an insight into the position you have advertised, as it too requires working with new graphic designers and training them to meet their goals in efficient ways.

In 2012, I entered my Salmon Fest artwork into a statewide competition for graphic design. My artwork won first place in all events, including "Best Overall Graphic Design Concept." When I started at my position, I was an intern who worked my way up to a full-time leadership position. Throughout my time at the company, I have received multiple praises from project managers and team leaders, and I have also received the title of Employee of the Month for several months in a row. Though I enjoy my job, I am looking for a position which could best utilize my skills in a constructive fashion.

I believe that your current position suits my skills well. Unlike many graphic artists, I have strong skills in drawing and painting. As a result, I have an artist eye for placing items, and my designs flow naturally. Beyond my artistic skills, I am renowned as a fast learner and a quick worker who does not make mistakes. In the fast-paced world of marketing, I think that these

skills are a significant benefit for you. I am well-organized and I thrive in an exciting, fast-paced environment. I work extremely well as part of a team, but I can also work alone to get the job done.

My sincere belief is that my skills and experience as a graphic designer suit your business by providing you with accurate and artistic designs. In the new and exciting world of marketing design, I truly think I would stand out and offer your business the kind of high-quality design expertise that you deserve. Please don't hesitate to contact my references to learn more about my qualifications. I look forward to hearing back from you.

Sincerely,
Berry Gordon