**Visual Merchandiser Resume Sample 1**

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**A. Summary**

I am an upcoming visual merchandiser with several years of experience in retail. After learning the daily practices of a successful retail operation, I aspired to learn more about presenting our inventory to customers to promote more sales. I have an analytical personality, and I work well as part of a team. I am also pursuing an associate’s degree in arts and marketing. I hope to land a merchandising position with a local company such as yourself, and grow into a valued member of the team.

**B. Working Experience**

**August/2016 - December/2018 — Red Ridge Department Stores, Nelson, Nevada**

**Responsibilities:**

* Creating tags and signage for all merchandise
* Stocking shelves and determining best locations for merchandise throughout the store
* Helping customers find items throughout each department

**Achievements:**

* Led daily sales strategy meetings
* Promoted on a bi-annual basis
* Grew into the position of *shift leader* by the end of my first year

**January/2014 - December/2018 — Bob’s Department Store, Nelson, Nevada**

**Responsibilities:**

* Created signage, tags, and advertisements for new products
* Organized shelves and stock in the best way for customer satisfaction
* Worked on the cash register and other departments as necessary

**Achievements:**

* Received promotions on a regular basis and worked into the role of assistant manager
* Streamlined the process of acquiring new brands of merchandise
* Created a vision for the company’s standardized visual marketing practices

**March/2012 - August/2014 — Home Retail Stores, Nelson, Nevada**

**Responsibilities:**

* Worked on the cash register and at the customer service desk
* Helped customers in-person and over the phone
* Helped new employees learn the basics of the job

**Achievements:**

* Achieved *employee of the month* status within my first year with the company
* Revamped the company’s approach to product display and visual merchandising
* Received regular pay raises

**C. Education and Academic Training**

University of Northeastern Nevada Nelson, Associate of Arts and Marketing, August 2016 - May 2018 (GPA: 4.0 — *Summa Cum Laude*)

**D. Job Related Skills**

* Graphic design
* Product placement and visual advertising
* Copywriting
* Marketing and customer relations

**E. General Skills**

* Customer service skills
* Experience with Adobe Creative Cloud
* Knowledge of Windows 10 and Mac OSx