

Visual Merchandiser Resume Sample 1

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A. Summary

I am an upcoming visual merchandiser with several years of experience in retail. After learning the daily practices of a successful retail operation, I aspired to learn more about presenting our inventory to customers to promote more sales. I have an analytical personality, and I work well as part of a team. I am also pursuing an associate's degree in arts and marketing. I hope to land a merchandising position with a local company such as yourself, and grow into a valued member of the team.

B. Working Experience

August/2016 - December/2018 — Red Ridge Department Stores, Nelson, Nevada

Responsibilities:

- Creating tags and signage for all merchandise
- Stocking shelves and determining best locations for merchandise throughout the store
- Helping customers find items throughout each department

Achievements:

- Led daily sales strategy meetings
- Promoted on a bi-annual basis
- Grew into the position of *shift leader* by the end of my first year

January/2014 - December/2018 — Bob's Department Store, Nelson, Nevada

Responsibilities:

- Created signage, tags, and advertisements for new products
- Organized shelves and stock in the best way for customer satisfaction
- Worked on the cash register and other departments as necessary

Achievements:

- Received promotions on a regular basis and worked into the role of assistant manager

- Streamlined the process of acquiring new brands of merchandise
- Created a vision for the company's standardized visual marketing practices

March/2012 - August/2014 — Home Retail Stores, Nelson, Nevada

Responsibilities:

- Worked on the cash register and at the customer service desk
- Helped customers in-person and over the phone
- Helped new employees learn the basics of the job

Achievements:

- Achieved *employee of the month* status within my first year with the company
- Revamped the company's approach to product display and visual merchandising
- Received regular pay raises

C. Education and Academic Training

University of Northeastern Nevada Nelson, Associate of Arts and Marketing, August 2016 - May 2018 (GPA: 4.0 — *Summa Cum Laude*)

D. Job Related Skills

- Graphic design
- Product placement and visual advertising
- Copywriting
- Marketing and customer relations

E. General Skills

- Customer service skills
- Experience with Adobe Creative Cloud
- Knowledge of Windows 10 and Mac OSx