**Visual Merchandiser Resume Sample 2**

**David Schuster**  
1142 Woodlawn Street, Cranson, Missouri, 99758  
*david.schuster@email.com*  
848-165-5894

**A. Summary**

I am an experienced professional in the field of visual merchandising. Early in my career, I learned the industry basics through hands-on experience in various levels of the retail environment. Through my education, I have been able to parlay that experience into premier visual merchandising roles for some of the biggest companies in northern Illinois. I am looking for a full-time position as the head of visual merchandising for a successful advertising firm.

**B. Working Experience**

**June/2014 - May/2018 — Dansby & Rogers Advertising Agency, Pretoria, Illinois**

**Responsibilities:**

* Developed and executed new visual merchandising campaigns
* Oversaw relations with the agency’s top accounts
* Helped revise nonperforming campaigns from across the agency
* Oversaw the acquisition of new talent to the agency

**Achievements:**

* Quickly grew into leadership and management positions
* Received great feedback from accounts and managers
* Created a campaign that won the “Best ROI” award across the whole agency

**January/2010 - August/2014 — Big Box Department Store, Chippewa Valley, Wisconsin**

**Responsibilities:**

* Created customer flow charts for inventory management
* Created in-house advertising flyers and marketing materials for new products
* Created standard measurements for signage and other informational materials
* Developed personal relationships with important store vendors

**Achievements:**

* Received annual pay raises or promotions
* Helped in establishing a successful remote program for working from home
* Helped in the creation of an in-house marketing department
* Earned an award for excellence in vendor communication and management

**August/2005 - May/2009 — Home, Garage and Office Retail Outlet, Pretoria, Illinois**

**Responsibilities:**

* Worked on the cash register and at the customer service desk
* Helped customers with product-related questions in-person and over the phone
* Filled roles in other departments as necessary
* Helped in the creation of the schedule and the daily sales chart

**Achievements:**

* Worked full time while also attending school full time
* Grew into a go-to employee for many duties around the store
* Built relationships with many of the store’s regular customers

**C. Education and Academic Training**

Chicago Institute of Marketing and Art, Master of Arts in Marketing Graphic Design, August 2015 - May 2017 (GPA: 4.0 — *Summa Cum Laude*)  
University of South Central Wisconsin, Bachelor of Arts in Marketing, August 2005 - May 2009 (GPA: 3.9 — *Magna Cum Laude*)

**D. Job Related Skills**

* Graphic design
* Product placement
* Customer service skills
* Skills in leadership and management

**E. General Skills**

* Windows and Mac OSx operating systems knowledge
* Experience with Adobe Creative Suite and other multimedia software
* Photography and videography experience