

Visual Merchandiser Resume Sample 2

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A. Summary

I am an experienced professional in the field of visual merchandising. Early in my career, I learned the industry basics through hands-on experience in various levels of the retail environment. Through my education, I have been able to parlay that experience into premier visual merchandising roles for some of the biggest companies in northern Illinois. I am looking for a full-time position as the head of visual merchandising for a successful advertising firm.

B. Working Experience

June/2014 - May/2018 — Dansby & Rogers Advertising Agency, Pretoria, Illinois

Responsibilities:

- Developed and executed new visual merchandising campaigns
- Oversaw relations with the agency's top accounts
- Helped revise nonperforming campaigns from across the agency
- Oversaw the acquisition of new talent to the agency

Achievements:

- Quickly grew into leadership and management positions
- Received great feedback from accounts and managers
- Created a campaign that won the "Best ROI" award across the whole agency

January/2010 - August/2014 — Big Box Department Store, Chippewa Valley, Wisconsin

Responsibilities:

- Created customer flow charts for inventory management
- Created in-house advertising flyers and marketing materials for new products
- Created standard measurements for signage and other informational materials
- Developed personal relationships with important store vendors

Achievements:

- Received annual pay raises or promotions
- Helped in establishing a successful remote program for working from home
- Helped in the creation of an in-house marketing department
- Earned an award for excellence in vendor communication and management

August/2005 - May/2009 — Home, Garage and Office Retail Outlet, Pretoria, Illinois

Responsibilities:

- Worked on the cash register and at the customer service desk
- Helped customers with product-related questions in-person and over the phone
- Filled roles in other departments as necessary
- Helped in the creation of the schedule and the daily sales chart

Achievements:

- Worked full time while also attending school full time
- Grew into a go-to employee for many duties around the store
- Built relationships with many of the store's regular customers

C. Education and Academic Training

Chicago Institute of Marketing and Art, Master of Arts in Marketing Graphic Design, August 2015 - May 2017 (GPA: 4.0 — *Summa Cum Laude*)

University of South Central Wisconsin, Bachelor of Arts in Marketing, August 2005 - May 2009 (GPA: 3.9 — *Magna Cum Laude*)

D. Job Related Skills

- Graphic design
- Product placement
- Customer service skills
- Skills in leadership and management

E. General Skills

- Windows and Mac OSx operating systems knowledge
- Experience with Adobe Creative Suite and other multimedia software
- Photography and videography experience